Index, Volume IX, 1966-1967

Index to Titles

A New Approach to Cyclical Business Analysis, by Frank Salz, No. 3, p. 65
An Analytical Approach to the Concept of Image, by Ben M. Enis, No. 4, p. 51
An Econometric Model for Southern California and Forecasts for 1967, by Frank W. Puffer and Robert M. Williams, No. 3, p. 89
Arbitrators and Judges—Dispelling the Hays Haze, by Saul Wallen, No. 3, p. 17

Breaking the Barriers to Executive Growth, by William S. Diefenbach, No. 2, p. 89

California Urban Transit: Lessons for Management, by John P. Carter, No. 1, p. 71
Changing Competition in British Petrol Distribution: A Case Study, by D. F. Dixon, No. 1, p. 61
Computers, Decentralization, and Corporate Control, by L. G. Wagner, No. 2, p. 25
Contemporary Military Program Management, by David I. Cleland, No. 2, p. 65
Coordination, by Franklin Pierce Huddle, No. 2, p. 9
Copper Prices: A Case Study of Guidepost Policy, by Robert C. Blattberg and Timothy W. McGuire, No. 4, p. 27

Defense Systems Management: The 375 Series, by Edward J. Morrison, No. 4, p. 17

Emerging Trends in Public Labor Policies and Union-Government Relations in Asia and Africa, by M. Ali Raza, No. 3, p. 25

Foreign Aid as a Problem of Resource Management: The Case of Free China, by Neil H. Jacoby, No. 1, p. 3

Information Flow and Decentralized Decision Making in Marketing, by Gerald Albaum, No. 4, p. 59

Management Services and Management Audits by Professional Accountants, John W. Buckley, No. 1, p. 43
Methods of Estimating Consumer Preference Distributions, by Ralph L. Day, No. 4, p. 35

Organizational Personages—Or Is It Really a Square World?, by J. Hobbit, No. 4, p. 91
Organizational Revitalization, by Warren G. Bennis, No. 1, p. 51

Patent Monopolies and the Law, by Douglas J. Dalrymple, No. 3, p. 39
Problems of Ma[illegible]ustrial Research, by Robert L. Hershey, No. [illegible]

Product Design, Marketing, and Manufacturing Innovation, by D. W. Karger and R. G. Murdick, No. 2, p. 33
Profile of the American Overseas Executive, by Anant R. Negandhi, No. 2, p. 57
Putting in a Management Development Program That Works, by Edgar F. Huse, No. 2, p. 73

Recent Developments in the Savings and Loan Industry, by Eugene F. Brigham, No. 4, p. 71

Shaping the Master Strategy of Your Firm, by William H. Newman, No. 3, p. 77
Sixty-Second Man in a Pico-Second World, by Robert E. Slater, No. 3, p. 3
Spin-Offs: A Business Pay-Off, by Hyman Olken, No. 2, p. 17
Strategic Planning's Threat to Small Business, by Frank F. Gilmore, No. 2, p. 43
Strategies for Economic Development in Southern California, by David Bradwell, No. 1, p. 81
Study of A Business Decision, by John E. Fleming, No. 2, p. 51

The Australian Business Climate, by Sir Howard Beale, No. 2, p. 81
The Development of Judicial Arbitration in Labor-Management Disputes, by Paul Prasow and Edward Peters, No. 3, p. 7
The FTC—Large Quality Store Advertising and the Small Retailer, by Roger Dickinson, No. 4, p. 43
The Government Aerospace Industry Interaction, by H. O. Stekler, No. 3, p. 55
The Human Element in Communications, by Harold S. Geneen, No. 2, p. 3
The Mythology of Management Compensation, by Edward E. Lawler III, No. 1, p. 11
The Nature and Scope of Estate Planning, by Irving Pfeffer, No. 1, p. 23
The Retail Buyer and the Robinson-Patman Act, by Roger Dickinson, No. 3, p. 47
The Revolutionary American Businessman, by Richard N. Farmer, No. 4, p. 79
The Soviet Educational and Research Revolution: Implications for Management Development, by Barry Richman, No. 4, p. 3
The Strategy of Corporate Research and Development, by R. E. Gibson, No. 1, p. 33

Index to Authors

Albaum, Gerald, *Information Flow and Decentralized Decision Making in Marketing,* No. 4, p. 59

Beale, Sir Howard, *The Australian Business Climate*, No. 2, p. 81
Bennis, Warren G., *Organization Revitalization*, No. 1, p. 51
Blattberg, Robert C., *Copper Prices: A Case Study of Guidepost Policy*, No. 4, p. 27
Bradwell, David, *Strategies for Economic Development in Southern California*, No. 1, p. 81
Brigham, Eugene F., *Recent Developments in the Savings and Loan Industry*, No. 4, p. 71
Buckley, John W., *Management Services and Management Audits by Professional Accountants*, No. 1, p. 43.

Carter, John P., *California Urban Transit: Lessons for Management*, No. 1, p. 71
Cleland, David I., *Contemporary Military Program Management*, No. 2, p. 65

Day, Ralph L., *Methods of Estimating Distributions Preference Consumer*, No. 4, p. 35
Dalrymple, Douglas J., *Patent Monopolies and the Law*, No. 3, p. 39
Dickinson, Roger, *The FTC—Large Quality Store Advertising and The Small Retailer*, No. 4, p. 43
———, *The Retail Buyer and the Robinson-Patman Act*, No. 3, p. 47
Diefenbach, William S., *Breaking the Barriers to Executive Growth*, No. 2, p. 89
Dixon, D. F., *Changing Competition in British Petrol Distribution: A Case Study*, No. 1, p. 61

Enis, Ben M., *An Analytical Approach to the Concept of Image*, No. 4, p. 51

Farmer, Richard N., *The Revolutionary American Businessman*, No. 4, p. 79
Fleming, John E., *Study of a Business Decision*, No. 2, p. 51

Geneen, Harold S., *The Human Element in Communications*, No. 2, p. 3
Gibson, R. E., *The Strategy of Corporate Research and Development*, No. 1, p. 33
Gilmore, Frank F., *Strategic Planning's Threat to Small Business*, No. 2, p. 43

Hobbit, J., *Organizational Personages—Or Is It Really a Square World?*, No. 4, p. 91
Hershey, Robert L., *Problems of Managing Industrial Research*, No. 4, p. 85
Huddle, Franklin Pierce, *Coordination*, No. 2, p. 9
Huse, Edgar F., *Putting in a Management Development Program That Works*, No. 2, p. 73

Jacoby, Neil H., *Foreign Aid as a Problem of Resource Management: The Case of Free China*, No. 1, p. 3

Karger, D. W., *Product Design, Marketing, and Manufacturing Innovation*, No. 2, p. 33

Lawler, Edward E., III, *The Mythology of Management Compensation*, No. 1, p. 11

McGuire, Timothy W., *Copper Prices: A Case Study of Guidepost Policy*, No. 4, p. 27
Morrison, Edward J., *Defense Systems Management: The 375 Series*, No. 4, p. 17
Murdick, R. G., *Product Design, Marketing, and Manufacturing Innovation*, No. 2, p. 33

Negandhi, Anant R., *Profile of the American Overseas Executive*, No. 2, p. 57
Newman, William H., *Shaping the Master Strategy of Your Firm*, No. 3, p. 77

Olken, Hyman, *Spin-Offs: A Business Pay-Off*, No. 2, p. 17

Peters, Edward, *The Development of Judicial Arbitration in Labor-Management Disputes*, No. 3, p. 7
Pfeffer, Irving, *The Nature and Scope of Estate Planning*, No. 1, p. 23
Prasow, Paul, *The Development of Judicial Arbitration in Labor-Management Disputes*, No. 3, p. 7
Puffer, Frank W., *An Econometric Model for Southern California for Forecasts for 1967*, No. 3, p. 89

Richman, Barry, *The Soviet Educational and Research Revolution: Implications for Management*, No. 4, p. 3
Raza, M. Ali, *Emerging Trends in Public Labor Policies and Union-Government Relations in Asia and Africa*, No. 3, p. 25

Salz, Frank, *A New Approach to Cyclical Business Analysis*, No. 3, p. 65
Slater, Robert E., *Sixty-Second Man in a Pico-Second World*, No. 3, p. 3
Stekler, H. O., *The Government Aerospace Industry Interaction*, No. 3, p. 55

Wagner, L. G., *Computers, Decentralization, and Corporate Control*, No. 2, p. 25
Wallen, Saul, *Arbitrators and Judges—Dispelling the Hays Haze*, No. 3, p. 17
Williams, Robert M., *An Econometric Model For Southern California and Forecasts for 1967*, No. 3, p. 89